# Electrigirl Jo Cotterill: Empowering Women in STEM Through Electric Vehicles

Jo Cotterill is an award-winning entrepreneur, TV presenter, and co-founder of Electrigirl, a company dedicated to encouraging women into STEM (science, technology, engineering, and mathematics) through electric vehicles.

Jo's passion for electric vehicles began when she was working as a freelance journalist and covering the electric vehicle industry.



#### **Electrigirl** by Jo Cotterill

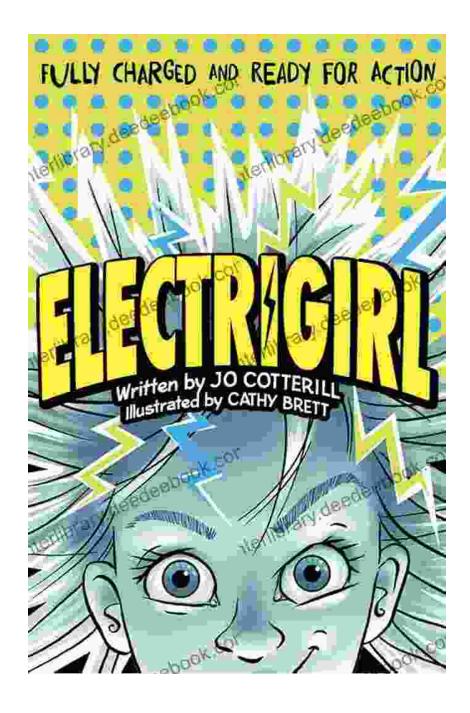
★ ★ ★ ★ 4.7 out of 5 Language : English File size : 25842 KB Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting: Enabled Word Wise : Enabled Print length : 188 pages Paperback : 188 pages

Dimensions : 5 x 0.48 x 8 inches

: 9.4 ounces



Item Weight



She was fascinated by the potential of electric vehicles to reduce emissions and improve air quality, and she saw an opportunity to use them to inspire women and girls to pursue careers in STEM.

In 2017, Jo founded Electrigirl with the mission of creating a movement of women and girls who are passionate about electric vehicles.

Since then, Electrigirl has grown into a global community with over 100,000 members in over 50 countries.

Jo's work with Electrigirl has been recognized with numerous awards, including the Women's Engineering Society's Outstanding Woman Engineer of the Year Award in 2019.

She has also been featured in the BBC, The Guardian, and Forbes.

In addition to her work with Electrigirl, Jo is also a passionate advocate for diversity and inclusion in STEM.

She is a member of the advisory board for the Women's Engineering Society and is a founding member of the Women in Cleantech Network.

Jo's work is inspiring women and girls around the world to pursue careers in STEM.

She is a role model for young women who are interested in engineering and technology, and she is helping to create a more diverse and inclusive STEM workforce.

#### **Electrigirl's Programs**

Electrigirl offers a range of programs to encourage women and girls into STEM through electric vehicles.

These programs include:

 Electrigirl Academy: A free online learning platform that provides women and girls with the skills and knowledge they need to work in the electric vehicle industry.

- Electrigirl Ambassadors: A network of female STEM professionals who are passionate about inspiring the next generation of women in STEM.
- Electrigirl Events: A series of events that bring women and girls together to learn about electric vehicles and network with other women in STEM.

Electrigirl's programs are making a real difference in the lives of women and girls.

For example, Electrigirl Academy has helped over 10,000 women and girls to learn about electric vehicles and develop the skills they need to work in the industry.

And Electrigirl Ambassadors have inspired thousands of young women to pursue careers in STEM.

#### The Future of Electrigirl

Jo Cotterill has ambitious plans for the future of Electrigirl.

She wants to see Electrigirl become a global movement that empowers women and girls in STEM and helps to create a more sustainable future.

Jo is also working to develop new programs and initiatives that will reach even more women and girls.

For example, Electrigirl is developing a new program that will provide women and girls with the opportunity to build their own electric vehicles.

This program will help to give women and girls the hands-on experience they need to work in the electric vehicle industry.

Jo is confident that Electrigirl will continue to grow and make a positive impact on the lives of women and girls around the world.

She is passionate about her work, and she is committed to creating a more diverse and inclusive STEM workforce.

Jo Cotterill is an inspiring leader who is making a real difference in the lives of women and girls.

Her work with Electrigirl is helping to create a more diverse and inclusive STEM workforce, and she is inspiring the next generation of women in STEM.

Jo is a role model for women and girls around the world, and she is a champion for diversity and inclusion in STEM.

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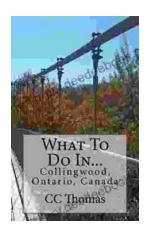
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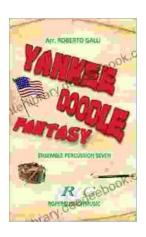
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